

Brussels, 29<sup>th</sup> of January 2018

## **EGEA Working Group 6 (WG6) Marketing Meeting**

### **Brake & Suspension Test Equipment**

Dear Members,

On behalf of the Chairman of Working Group 6, Jordi Brunet, we have the pleasure in sending you the agenda rev00 for the next marketing meeting of the Working Group 6 of the European Garage Equipment Association, to be held on:

**Thursday, 15<sup>th</sup> of February 2018, 10h00 – 16h00**

**EGEA Offices (c/o FIGIEFA)**

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Please find hereunder the agenda rev00.

#### **Agenda (Rev00)**

- 1. Opening and welcome by Jordi Brunet (WG6 Chairman)**
- 2. Approval of the minutes of the last Working Group 6 meeting held on 10<sup>th</sup> of November 2017 in Brussels**
- 3. Suspension testing activities - technicalities**
  - 3.1. Report from SubWG6 meetings
  - 3.2. Updated GOCA specification
  - 3.3. Outstanding issues
  - 3.4. Next steps and time schedule
  - 3.5. Testing centre for independent evaluation/calibration requirements
- 4. Suspension testing – Advertisement & promotional strategy**
  - 4.1. Who to target?
  - 4.2. What is the message we want to promote?
  - 4.3. How can this be done most effectively?
  - 4.4. What support is needed and what is available?
- 5. Suspension testing – marketing and accompanying tools**
  - 5.1. Safety guidelines
- 6. Next steps**

7. Any other business

8. Thank you and closure

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Please note that a sandwich buffet will be served during the lunch break.

We are looking forward to seeing you all in Brussels for this next WG6 marketing meeting,

With kind regards,

Eléonore van Haute  
EGEA Secretary General